



Thursday, October 26, 2023 | 10:30AM-1PM | JW Marriott

"I LOOK FORWARD TO THE POWERFUL FEELING OF CONNECTION SHARED AMONG A LARGE, WARM GROUP OF JEWISH WOMEN WHO ARE ALL THERE FOR THE SAME REASON—PHILANTHROPY AND SISTERHOOD. WE ARE AT OUR STRONGEST WHEN TOGETHER."

-AMANDA MARKS,
MOSAIC '22 CO-
CHAIR



WHY PARTNER?

- **BRAND VISIBILITY:** It takes 7 to 11 impressions for a brand to resonate with someone. Sponsoring Mosaic is an opportunity to solidify your presence in front of an engaged and active audience of women.
- **BUILD RELATIONSHIPS:** Build trust and relationships with a large group of women who value philanthropy.
- **TARGETED REACH:** As much as 2/3 of all wealth in the U.S. will be controlled by women by 2030 with 48% of estates worth more than \$5M managed by women.
- **GENERATE LEADS:** Event sponsorships can keep your brand top of mind when prospects are deciding between you and your competitor.
- **POSITIVE REACH:** Share your philanthropic company culture to those that may not have been aware of it before.



ABOUT SHALOM AUSTIN

The mission of Shalom Austin is to inspire Jewish journeys in meaningful and transformative ways.



EVENT DESCRIPTION

Mosaic is Shalom Austin Women's Philanthropy's largest annual fundraising luncheon that brings together more than 750 influential Jewish women in our community. The goal of Mosaic is to build community and raise critical funds for Shalom Austin's programs and services! This event will be instrumental in closing the 2023 Annual Campaign to ensure the needs of our growing community are met in the year ahead.

DEMOGRAPHICS

In the Jewish community, philanthropic decisions are most often made by women. Our robust Women's Philanthropy program includes more than 170 Lions of Judah (annual commitment of \$5K+) and more than 187 Pomegranate Society members (annual commitment of \$1,800-\$4,999). Since 2013, our community has seen 60% growth for Pomegranates and 135% growth in Lions.



"ENTERING THE ROOM, I WAS BLOWN AWAY BY THE NUMBER OF WOMEN (OF ALL AGES) CHATTING AND WELCOMING EACH OTHER. THE FEELING OF COMMUNITY WAS OVERWHELMING AND IT WAS EVIDENT TO ME THAT WOMEN IN AUSTIN CARED FOR AND STEPPED UP FOR THEIR COMMUNITY."

-AMANDA SEPTIMUS,
MOSAIC '22 CO-CHAIR

BENEFITS & LEVELS

SPONSORSHIP	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Annual Sponsor for Women's Philanthropy includes Giving Society events and general programs (approximately 15 total)	✓			
Sponsor for 2023-24 Signature Event(s)	Mosaic + Community Wide Event	Mosaic + Community Wide Event	Mosaic	Mosaic
Verbal recognition at event	✓			
Ad in digital Mosaic program booklet	Full Page	1/2 page		
Included in all pre- and post- event communication, social media and on event signage for Mosaic.	✓	✓	✓	✓
Recognition at 2024 Shalom Austin Annual Meeting and invitation to attend	✓	✓	✓	✓
Recognition on Shalom Austin website	✓	✓	✓	✓
Recognition on Corporate Partnership page of Shalom Austin's Annual Report (distributed Spring 2024)	✓	✓	✓	✓
ADVERTISING				
Ad in The Jewish Outlook – Shalom Austin's quarterly community newspaper – reaching more than 7,000 homes and businesses	Full Page 4 editions \$3,400 value	1/2 Page 4 editions \$1,792 value	1/2 Page 2 editions \$896 value	
Ad in <i>The Scoop</i> , Women Philanthropy's quarterly e-newsletter - sent to 5,000+ unique emails	Includes a message from your team			
Ad placement in bi-weekly eNews as a "Featured Partner"	3 months (6 total) \$1,500 value	1 month (2 total) \$500 value		
Contact corporatepartnerships@shalomaustin.org for more information!				