

SPIRIT WEEK

Monday, Feb. 26 – Friday, March 1

Monday: Silent Auction & Ticket Launch

Tuesday: Parent/Staff Tacos

Wednesday: Spirit Day

Thursday: Pajama Day

Friday: Tzedakah Day

SPONSORSHIP OPPORTUNITIES

Your support of Family Fun Day will allow you to reach hundreds of families in attendance with preschool age children, as well as more than 7,000 households and businesses in Austin’s Jewish community.

All proceeds from Family Fun Day benefit our beloved preschool, teachers and children.

COMPANY SPONSOR BENEFITS		\$5,000	\$2,500
	Recognition as a sponsor of Zeifman Family Early Childhood Program (ECP) Family Fun Day	✓	✓
	Branded take-aways will be available to families on the day of the event	✓	
	Recognition as Family Fun Day sponsor in the monthly e-newsletter sent to families of 275 ECP students and 1525 PJ Library subscribers	✓	✓
	Included on social media and in targeted and community-wide email campaigns for the ECP Family Fun Day	✓	✓
	Included on the Corporate Partnership page of Shalom Austin’s website	Logo	Logo
	One-time recognition as Corporate Partner in Shalom Austin’s Annual Report	✓	✓
ADVERTISING	Ad in the July 2024 Jewish Outlook, Shalom Austin’s community newspaper reaching more than 7,000 homes and businesses and available online	Full-Page Ad \$850 Value	1/2-Page Ad \$448 Value
	Ad in the 2024 Jewish Austin magazine, Shalom Austin’s annual guide for current residents and newcomers to Austin	1/2-Page Ad \$816 Value	1/4-Page Ad \$477 Value

FAMILY SPONSOR BENEFITS	\$250	\$500	\$1,000	\$1,800 VIP Package*
Listing on event signage	✓	✓	✓	✓
Tickets to Family Fun Day	4	6	8	8
ECP Swag Bag		1	2	2
VIP Tent at Family Fun Day - a shaded place to cool down in between activities.			✓	✓
VIP Parking at event				✓
Photo Shoot				✓